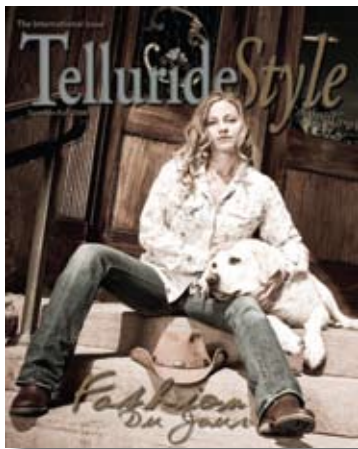


TellurideStyle Magazine®



"TellurideStyle is beautiful. It rivals or exceeds similar publications of other resort communities."

~ Chuck, Telluride

"I love when a new issue comes out. I find myself reading it front to back."

~ Stephanie, Telluride

"Your magazines are beautiful. I will absolutely approve them for distribution at the Colorado Welcome Centers."

~ Cindi, Colorado Welcome Centers

"I can't wait to delve into TellurideStyle. This is one of the few publications that I actually READ."

~ Deb, Publication Printers, Denver

**JUST AWARDED A
FOURTH CERTIFICATE
OF EXCELLENCE
FOR EDITORIAL, DESIGN AND
PROMOTIONAL MAGAZINE PUBLISHING
2002, 2003, 2004, 2008**
—WESTERN PUBLICATIONS ASSOCIATION, MAGGIE AWARDS

BUSH & ASSOCIATES AWARD-WINNING PUBLICATIONS ARE THE MOST IN-DEPTH AND REFERRED TO MAGAZINES IN THE MARKETPLACE.

► **REPUTATION—22 YEARS**

Locally owned and operated by Jeff and Kathleen Bush since 1986—Telluride's oldest family owned publishing company.

TRUST

► **DISTRIBUTION—UNMATCHED**

TellurideStyle is distributed nearly **three to one** over any of our competitors. Over 500 locations locally, regionally and nationally.

FREE

► **CIRCULATION—GUARANTEED**

We print and distribute exactly what we say!

TRUTH

► **EXPOSURE—MAXIMIZED**

Exit and web surveys confirm 3.9 repeat readership with an 85 percent take home rate. Over 300,000 print and online readership annually.

PROVEN

► **EDITORIAL—READERSHIP**

Our creative energy, ingenuity and love for the written word creates an advertiser's paradise—readers value each and every page, thus higher exposure to your ad.

CREATIVE

► **VMAG—WWW.TELLURIDESTYLE.COM**

Advertisers reach an additional 100,000 plus viewers annually with our online magazines.

COMPLIMENTARY

► **RESULTS—TELLURIDESTYLE**

By providing superior design and editorial with unmatched distribution, we go beyond the "vener" publications and bring you the most highly recognized lifestyle magazine in the West.

AWARD WINNING

► **NET RATES/ISSUE**

Winter/Spring 2008-09

Interior

Eighth	\$595
Sixth	\$1075
Quarter	\$1,550
Third	\$1,975
Half	\$2,475
Two-Thirds	\$3,000
Full	\$3,725

Premium

Gatefold	\$3,975
Before Contents	\$4,110
Inside Front/Back	\$4,725
Page Three	\$4,925
Back Cover	\$5,590

Special Segments

The Telluride Catalogue®

Home • Shopping • Galleries

Full Page only	\$2,795
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Telluride Fashions

Highlighting Telluride's unique style and shops through photo exposés.

Quarter	\$475
Third	\$625
Half	\$750
Full	\$995

Dine In Style

Quarter	\$850
Half	\$1,295
Full	\$1,995

Deadlines

Space	August 29th
Materials	September 12th
Off Press	November

*Annual Contracts—5% discount.
Special Placements—15% surcharge
Ad production not included.
All rates are net.*



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