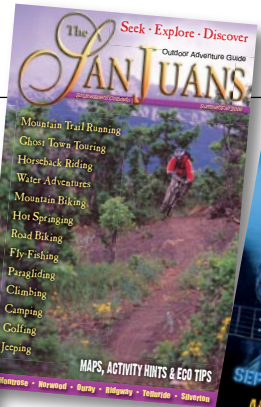


SAN JUANS OUTDOOR ADVENTURE GUIDE
 TELLURIDE JAZZ FESTIVAL GUIDE
 TELLURIDE BLUES & BREWS FESTIVAL GUIDE

ADVERTISING SPECIFICATIONS

- ▶ All ads should be in CMYK, at 300 dpi.
- ▶ TIFF or Acrobat PDF files are preferred.
- ▶ Embed all fonts.
- ▶ If submitting Quark documents, please supply a final collect with all fonts and linked images.
- ▶ Keep live material 1/4" from all four edges if ad bleeds.
- ▶ No floating ads or ads without borders unless it's a full page ad.
- ▶ Ads and ad materials can be sent on CD, DVD, e-mailed to ads@bushpublications.com, or uploaded to our ftp site. Please contact our production department for ftp instructions, or with any additional questions: (970) 728-3422 ext. 4 (Jim) or ext. 8 (Nancy).
- ▶ Send editorial content, questions, or comments to editorial@bushpublications.com, or call ext. 2 (Kathleen).
- ▶ Include a hard copy color proof of the ad, approved by the advertiser.
- ▶ Send materials to: Bush & Associates, Inc., P.O. Box 577, 300 S. Mahoney, Suite C-8, Telluride, CO 81435.
- ▶ All ads must comply with the above specs or advertiser will be charged for reconfiguration.



(Dimensions are in inches—width by height)

Full Page

Trim Area - 5.375x8.375
Bleed Area - 5.875x8.875
Live Area - 4.625x7.625

Third Page Horizontal
 4.625x2.45

Half Page Horizontal
 4.625x3.75

Half Page Vertical
 2.25x7.625

Quarter Page Vertical
 2.25x3.75